

# AVERY BANGUILAN

INTERACTIVE ART DIRECTOR | DESIGNER

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For 18 years, I've conceptualize and produce creative campaigns for a wide range of clients and brands. My passion is to make design and technology come together to create meaningful experiences and help inspire creatives along the way. I also work very closely with account, strategy, digital and production teams to ensure success.

## MY WORK EXPERIENCE

### T-MOBILE // Senior Designer, Digital

December 2017 - Present

- Design and develop retail campaigns for tmobile.com
- Help create strategy and redesign of T-Mobile ONE and Magenta plan pages
- Led design and development of 2018 and 2019 Interactive Annual Reports
- Design and develop 2018 and 2019 Super Bowl campaigns on tmobile.com
- Help launch tvision.com in 2020

### TOMBRAS GROUP // Digital Art Director

February 2016 - August 2017

- Led the design of bi-monthly campaigns for fast growing franchise, Orangetheory.

### CSE // Interactive Art Director

December 2012 - January 2016

- Help develop social media strategy and lead digital campaigns for Sprite and Coca-Cola.
- Designed brand campaign for 2014-2015 Atlanta Hawks: True to Atlanta
- Other clients include Aflac, Alzheimer's Association, Coke Zero, Ford.

### BBDO // Senior Interactive Designer

August 2008 - November 2012

- Led the design and development of social, microsites, email, rich media campaigns.
- Influential in the advocacy and growth of interactive design in a traditional agency.
- Clients include AT&T, Embassy Suites, REI, Georgia-Pacific, Georgia Lottery, Bayer, Florida Department of Citrus, Capital One, Georgia Power, CDC, NOFAS

### AT&T // Senior Web Designer

May 2004 - July 2008

- Design and develop high-quality websites and banners set within a tight deadline.
- Conceptualized branding and marketing strategies for small-to-midsized businesses.

### BANGART // Creative Director // Designer // Photographer

2002 - present

## MY EDUCATION

### THE ART INSTITUTE OF ATLANTA // B.F.A in Multimedia & Web Design

Graduated: Spring 2004; Magna Cum Laude, Dean's List, GPA 3.8

**Best Portfolio Award** for Multimedia & Web Design, Bachelor Degree Program, 2004

## MY SKILLS

### PROGRAMS

Adobe Creative Cloud, AEM, Microsoft Office, Slack, Sketch, Framer

### PROGRAMMING LANGUAGES

HTML, CSS, JavaScript

### INTERACTIVE DESIGN

Wireframing & Prototyping, UX Strategy, Mobile, Digital Publishing, Social Media

### OTHER SKILLS

Brand Strategy, Creative Direction, Presentation, Layout, Typography, Storyboarding, Motion Graphics, Photography